

# OFFICIAL PRESS RELEASE

## GAMEGENIC AND DAYS OF WONDER ANNOUNCE CREATIVE PARTNERSHIP



Press release, July 1, 2021

Gamegenic is proud to announce a creative partnership with Days of Wonder!

Both studios of the Asmodee Group teamed up to create a very useful and appealing product for all fans of Ticket to Ride<sup>®</sup>. Players and fans can soon welcome the officially licensed Ticket to Ride<sup>®</sup> Art Sleeves.

These Art Sleeves come as two All-in-One Packs for the popular regular editions and are optimized in size and quantities for the cards found in the original (114 train sleeves, 34 ticket sleeves, 4 clear sleeves) and the regular Europe (114 train sleeves, 50 ticket sleeves, 4 clear sleeves) versions, with extra spare sleeves included. The mesmerizing illustrations & specially designed packaging match the theme and the unique charm of the game.

"We at Gamegenic have been passionate Ticket to Ride® fans for many, many years, and we feel honored to be able to contribute to this fantastic game with our Premium Art Sleeves," said Adrian Alonso, Head of Gamegenic.

"Gamegenic and Days of Wonder have created these beautiful Art Sleeve Sets, and we are delighted that Ticket to Ride fans will now be able to protect their cards from any damage," said Adrien Martinot, Head of Days of Wonder. "The quality and strength of the Gamegenic Sleeves will ensure endless hours of fun for players around the world with their favourite game."

Both studios are known for their love for impeccable design, mechanics & innovative ideas. They united to combine their know-how in design and game protection and co-created a common artful product that will complete and upgrade the gaming experience of Ticket to Ride® enthusiasts.

The release of the Ticket to Ride® Art Sleeves is planned for fall 2021.

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### **About Gamegenic**

Gamegenic was established in 2019 with the explicit mission to improve gaming supplies by combining quality with innovation, functionality, and appealing design. Gamegenic is a company founded by experienced professionals and passionate gamers. Based in Essen, Germany, Gamegenic creates premium gaming accessories, including card sleeves, deck boxes, binders, pages, and more, to protect game components and enhance the gaming experience. The highly-rated portfolio of Gamegenic includes official licensed products from renowned brands like CATAN Studio, Marvel, FFG & CMON Limited, to name a few. Gamegenic, as part of the Asmodee Group, is represented all over the globe. Find Gamegenic on social media. Facebook, Twitter, Instagram and YouTube.

#### **About Days of Wonder**

Days of Wonder develops and publishes unique games in their genre. The studio's "Play Different" slogan reflects its vision of publishing: Days of Wonder limits its productions to very few new games, focusing on quality rather than quantity, and developing highly refined digital adaptations. The unparalleled successes — such as Ticket to Ride®, the world's best-selling train game; Small World® and its epic conquests in a fantastic universe; and Memoir '44®, the World War II reference game with over twenty expansions — motivate Days of Wonder to raise the bar ever higher. Days of Wonder board games are distributed in 40 countries and their digital versions are available on the App Store, Google Play, Steam, and the Days of Wonder website at <a href="https://www.daysofwonder.com">www.daysofwonder.com</a>

