

GAMEGENIC AND TOLARIAN COMMUNITY COLLEGE ANNOUNCE CREATIVE PARTNERSHIP



Press release, February 28, 2022

Gamegenic, the company behind innovative, premium game accessories and part of the Asmodee Group, is proud to announce a creative partnership with Tolarian Community College. The partnership centers around The Professor's first-ever Kickstarter campaign for a brand new and unique deck box.

With almost 700,000 subscribers, the YouTube channel Tolarian Community College is the biggest content creator about Magic: The Gathering and Pokémon, just to name a few, providing in-depth reviews and insights for almost a decade.

Tolarian Community College's Professor said: "After 8 years of reviewing Magic: The Gathering products and accessories on my YouTube channel Tolarian Community College, it's time to bring my own deck box to the table, the box of my dreams. I feel the great weight of my supporters' trust in me and I cannot deliver anything less than the very best. Therefore, I was very thorough in choosing the best partner for this endeavor."

Adrian Alonso, Head of Gamegenic: "The Professor is known for his high standards and expectations for gaming accessories and always has a critical eye on what is put in front of him. This aligns perfectly with our own philosophy, our attention to detail to always provide new, innovative and premium solutions for gamers around the world." He continued: "It's not every day that you get to create a product for such a cornerstone of the TCG community as The Professor. We were very excited and proud when he first approached us with this project and challenged us to develop something that met all his needs and must-haves."

The Kickstarter campaign will start on March 15th, 2022, and end on the 14th of April. The Professor also made sure to involve the community with different votings throughout the campaign and to include social and stretch goals, lining up a lot of surprises for fans and backers.

Check out the campaign here: www.kickstarter.com/projects/tolarian/the-academic-133-xl

Stay tuned for more news!

Contact

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About Gamegenic

Based in Essen, Germany, Gamegenic was established in 2019 with the explicit mission to improve gaming supplies –such as premium boxes, binders, and sleeves– by combining quality with innovation, functionality, and appealing design. Gamegenic is a company founded by experienced professionals and passionate gamers. Each product results from years of know-how in the industry. Gamegenic is an Asmodee Group company. Find Gamegenic on social media. [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Tolarian Community College

The Professor has been reviewing Magic: The Gathering products and accessories on his YouTube channel, Tolarian Community College, for over 8 years now. It was the first MTG YouTube channel to reach 100,000 subscribers and is still to this day the most subscribed MTG YouTube channel.

Follow Tolarian Community College on [YouTube](#), [Facebook](#), [Twitter](#) and [Instagram](#).