

## GAMEGENIC ANNOUNCES PRODUCT LINE FOR **STAR WARS™**: **UNLIMITED** TRADING CARD GAME



Press release, July 21, 2023

Gamegenic, in collaboration with Fantasy Flight Games and Lucasfilm Ltd., is very proud to reveal a brand-new line of accessories for upcoming *Star Wars™: Unlimited*, a trading card game (TCG) of unlimited possibilities. The game features heroes, villains, ships, and settings from all facets of the legendary *Star Wars* franchise. All accessories will launch with the game globally in 2024.

Every accessory in the *Star Wars: Unlimited* product line is inspired by the iconic look and feel of the franchise's galaxy – while being specifically tailored to the needs of players and collectors. The aim is not only to protect and display gameplay components, but also to enrich the player experience in unique and surprising ways.

Gamegenic accessories perfectly complement the game's mechanics and material. In typical Gamegenic fashion, every detail has been carefully thought out and designed to support the exceptional *Star Wars* atmosphere, giving little nods to iconic features.

*"Ever since my early childhood, I have been a huge Star Wars fan. Working on this project is a lifelong dream come true!" says Adrian Alonso, Head of Gamegenic. "You can count on the fact that every single product will be special – to fans of the franchise and players of TCGs alike."*

He adds: *"With the unique relationship that people have with their games and respective franchises, we take improving their needs very seriously. The Star Wars: Unlimited game deserves extraordinary accessories and this is a collection of our very best innovations. When you start using our products during gameplay, they become so much more than just ordinary gaming supplies – they enrich the game and perfectly complement every round played."*

*"We are thrilled to be working with the exceptionally creative team at Gamegenic for the accessories of our upcoming Star Wars: Unlimited game," says Chris Gerber, Fantasy Flight Games Head of Studio. "We are wowed by each product's design and outstanding quality, and we are more than happy to offer these excellent accessories to our players!"*

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### About Gamegenic

Based in Essen, Germany, Gamegenic creates premium gaming accessories including card sleeves, card boxes, binders, pages, and many more to protect game components and enhance the playing experience. © 2023 Gamegenic GmbH. Gamegenic is an Asmodee Group company. All Rights Reserved. Gamegenic GmbH, Friedrichstr. 47, 45128 Essen, Germany. Keep an eye out on Gamegenic's social media channels for more information. [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [www.gamegenic.com](#).

### About Fantasy Flight Games

Fantasy Flight Games (FFG) is a pioneering publisher of hobby board and card games, including trademarked Living Card Games®. Established in 1995, FFG has earned a reputation for its epic themes, immersive gameplay, and top-level components. Many of FFG's most popular titles are based on beloved licenses such as *Star Wars™*, Marvel, J.R.R. Tolkien's *The Lord of the Rings*, and George R.R. Martin's *A Song of Ice and Fire*. In addition, FFG has its own iconic universes such as *Arkham Horror Files*, *Terrinoth Legends*, and *Twilight Imperium*. Throughout the course of the studio's rich history, FFG has published games in over thirty languages and distributed to more than fifty territories. Fantasy Flight Games is a subsidiary of Paris-based Asmodee Group, a leading global publisher of tabletop games. For more information, visit [FantasyFlightGames.com](#).

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