

# GAMEGENIC AND CMON ANNOUNCE STRATEGIC PARTNERSHIP



Press release, July 23, 2020

Gamegenic, the Asmodee-based studio behind innovative, high-quality game accessories is proud to announce a creative partnership with CMON Limited.

CMON and Gamegenic will collaborate on multiple projects and game lines, and the partnership will kick off with the highly anticipated launch of CMON's Massive Darkness 2 Kickstarter campaign on August 4th.

CMON's Director of Licensing Geoff Skinner remarked, "At CMON, we love quality, and we always aim for perfection. The Gamegenic line is by far the best in the market, and they put a lot of care and attention into their products. We're thrilled to work with them, and we can't wait for fans to use the incredible accessories they're creating. Massive Darkness 2 is the perfect inauguration title for this partnership, and we think the Gamegenic products are going to add a ton to the gameplay experience."

"Fans and players alike can look forward to a very exciting collaboration," says Gamegenic Head of Studio Adrian Alonso. "CMON has made a huge contribution to the increase of board games' popularity. Our innovative ideas and love for details fit perfectly into the CMON philosophy. We share the passion for games and the ambition to create unique playing experiences."

In the coming weeks, CMON and Gamegenic will reveal the Massive Darkness 2 product line which can be ordered as part of the upcoming Kickstarter campaign.

Stay tuned for more news!

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## About Gamegenic

Based in Essen, Germany, Gamegenic creates premium gaming accessories including card sleeves, card boxes, binders, pages, and more to protect game components and enhance the playing experience. Gamegenic is an Asmodee Group company. Find Gamegenic on social media. [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

## About CMON Limited

CMON Limited is an international publisher of board games, tabletop games and apps. Beginning from small hobbyist roots, CMON Limited has grown into a multinational group that publishes several award-winning games, including Zombicide, Arcadia Quest, Blood Rage and more. CMON Limited can be found on the Hong Kong Stock Exchange Growth Enterprise Market under stock code "08278." Follow CMON on [Twitter](#), [Instagram](#) and [Facebook](#).