

# OFFICIAL PRESS RELEASE

# GAMEGENIC AND CATAN STUDIO ANNOUNCE NEW PRODUCT LINE



Press release, July 27, 2020

Gamegenic and CATAN Studio are proud to reveal a brand-new line of officially licensed accessories for CATAN board games that not only protect the components but also enhance the playing experience. These products will be available in September 2020. They will be available for pre-order on catanshop.com starting July 30.

### **CATAN Trading Post**

- Card sorting tray, storage and integrated dice tray in a single, compact box
- Top row seamlessly slides back to allow easy access to all cards
- The cover is completely removable and converts into a dice tray

## **CATAN Hexatower**

- 2-in-1 premium hexagon shaped dice tower and dice storage box
- Removable closing flap converts into a dice stopper
- Powerful magnets for a precise and secure closure

## **CATAN Hexadocks**

- Perfectly organizes and displays wooden player pieces
- Docks match player colors (red, orange, blue, white) for the base set
- Brown and green Hexadocks for the 5-6 player extension
- Clear protective cover keeps pieces stored securely

"We don't rely on existing ideas, but always strive to rethink every single detail," said Adrian Alonso, Head of Gamegenic. "With the unique relationship that people have with their games, we take improving their needs very seriously. CATAN deserves extraordinary accessories and this is a collection of our very best thinking. When you start using these during gameplay they become so much more than just ordinary gaming supplies."

The partnership with Gamegenic combines ingenious design and quality materials to create accessories designed to perfectly complement the popular board game CATAN.

"We are very pleased to be working with the exceptionally creative team at Gamegenic," said Pete Fenlon, CEO of CATAN Studio. "We were wowed by each design and we are proud to bring these tough, tactile accessories into our collection of fine CATAN products," he said.















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# **About Gamegenic**

Based in Essen, Germany, Gamegenic creates premium gaming accessories including card sleeves, card boxes, binders, pages, and more to protect game components and enhance the playing experience. Gamegenic is an Asmodee Group company. Find Gamegenic on social media.

facebook.com/gamegenicsupplies; twitter.com/gamegenic\_; instagram.com/gamegenicsupplies; youtube.com/c/gamegenicsupplies

# About CATAN®

CATAN GmbH is a mainstay of the entertainment and gaming industry. Its best known design is the award-winning CATAN® (formerly "Settlers of Catan") boardgame. The brand encompasses an array of expansions, extensions, scenarios, and standalone games. CATAN is available in more than 40 languages and has sold more than 33 million units worldwide.

## **About CATAN Studio**

CATAN Studio publishes English-language CATAN analog board game products, produces engaging merchandise, and fosters community growth through organized play and events. Our dedicated team is devoted to building an enduring, positive, premium, value-based, global brand.

